

## GOLF AT THE GREENBRIER

### FACTS

**Number of courses:** 5 (3 resort courses, 1 private course, 1 9-hole par-3 walking course)

**Previous Golf Professionals Emeritus:** Sam Snead, Tom Watson, Lee Trevino

**Vice President of Golf:** Robert Harris

**Major Events Hosted:** Ryder Cup (1979), The Greenbrier American Express Championship (1985-1987), Solheim Cup (1994), The Greenbrier Classic/A Military Tribute at The Greenbrier (2010-present)

### VERBIAGE

For more than 100 years, The Greenbrier has been synonymous with world class golf. With three picturesque resort courses, a private course (rated among America's best) and a nine-hole par-3 walking course, there's no better golf destination than The Greenbrier. Whether it's playing a round right where the PGA TOUR professionals play on The Old White TPC, the home of the FedExCup event A Military Tribute at The Greenbrier, or taking a lesson from The Greenbrier's qualified professionals, America's Resort has everything a golfer needs to make his or her experience one that will never be forgotten.



### OVERVIEW

#### History of Golf

Since 1910, golf has been synonymous with The Greenbrier. With five championship courses and The Greenbrier Golf Center, America's Resort is unmatched in its dedication to golfers and the sport.

- The first 18-hole course, The Old White TPC, was designed by Charles Blair Macdonald in 1914. The course was recently restored as part of a four-year project to return it to its original design.
- The Greenbrier Course was built in 1924 and renovated in 1977 by Jack Nicklaus. In 1979, The Greenbrier Course hosted the Ryder Cup, and in 1994 was the host to the Solheim Cup.
- Lakeside/Meadows was originally opened in 1911, was redesigned by Seth Raynor in 1923, expanded to 18 holes by Dick Wilson in 1962 and then redesigned by Bob Cupp (and renamed) in 1999.
- The Snead Course, designed by Tom Fazio and named in honor of the legendary golfer, was opened in 2004.

- At the heart of all our courses is The Greenbrier Golf Club, featuring an award-winning pro shop, a full fleet of golf carts, and experienced caddies. Fine dining is available at Sam Snead's at The Golf Club, and refreshments and good times at Slammin' Sammy's.
- The Golf Club prominently features Sam Snead memorabilia throughout and the Sam Snead Festival is an anticipated annual event. Snead was hired as Assistant Golf Professional at The Greenbrier in 1936 and served as a Golf Professional from 1946 through 1974. He was rehired as the Golf Professional Emeritus in 1993 and held that position until his death in 2002.
- In 2010, The Greenbrier hosts The Greenbrier Classic, a PGA TOUR FedExCup event, on The Old White TPC. In this inaugural tournament, Stuart Appleby finished with a record 59 in the final round, besting Sam Snead's previous record of 60. The Greenbrier Classic continues to be a spectacular event combining great golf and incredible concerts each summer.
- In 2013, The Greenbrier added Oakhurst Links, a unique course built in 1884, to its golf offerings. Instead of conventional golf clubs, players use hickory-shafted clubs and hit gutta-percha balls the same way it was done more than 130 years ago. It is now part of The Greenbrier Sporting Club.
- In 2017, a newly-configured Meadows Course opened for play.
- In 2018, a new 9-hole, par-3 walking course, The Ashford Short Course, opened for both guests of The Greenbrier and members of The Greenbrier Sporting Club.

## Course by course

**The Old White TPC Course:** The Greenbrier's first 18-hole golf course opened in 1914 and was named after the Old White Hotel, which stood on the grounds from 1858 until 1922. President Woodrow Wilson was one of the first golfers to play the course in 1914, and since that time it's hosted a who's who of celebrities from the golfing world and beyond. Names like Walter Hagen, Ben Hogan, Gene Sarazen, Sam Snead, Byron Nelson, Arnold Palmer, Billy Casper, Tom Watson, Lee Trevino, Tiger Woods, Phil Mickelson and Bubba Watson have walked the fairways of the historic course, as have amateurs like Bobby Jones, Dwight Eisenhower, Bill Campbell, Bob Hope, Lou Gehrig, Billy Graham, Richard Nixon, Jerry West, Bing Crosby and many others. Designed by Charles Blair Macdonald and Seth Raynor, the course includes several holes modeled after some of the most famous European holes, such as the Redan at North Berwick, the Alps at Prestwick and Eden at St. Andrew's. Since 2010, The Old White TPC has been the home of The Greenbrier Classic, a PGA TOUR, FedExCup Event, and in 2011 it joined the prestigious Tournament Player's Club Network. Following historic flooding in 2016, The Old White TPC underwent a major restoration, with all new fairways, bunkers and greens installed. It opened for The Greenbrier Classic July 3-9, 2017, and then opened to the public immediately following the tournament.

**The Greenbrier Course:** The only resort course in the world to have hosted both The Ryder Cup and The Solheim Cup, The Greenbrier Course was originally constructed in 1924 by Seth Raynor, but Jack Nicklaus led a major redesign in 1977 to prepare the course for hosting the 1979 Ryder Cup. The course is heavily wooded and demands forced carries onto the greens. The well-bunkered and terraced greens require accurate iron play and talent with the putter. Following the floods of 2016, The Greenbrier Course reopened in 2018 as a nine-hole routing.

**The Meadows Course:** Lakeside/Meadows was originally opened in 1911, was redesigned by Seth Raynor in 1923, expanded to 18 holes by Dick Wilson in 1962 and then redesigned by Bob Cupp (and renamed) in 1999. The picturesque course, which includes panoramic views of the surrounding mountains, is a true test of skill and precision. The course has hosted many regional and state competitions each year. A dramatically upgraded and improved Meadows Course held its official grand opening on September 6, 2017. Featuring an updated routing plan, newly reconstructed greens and stacked sod bunkers, the course has taken its place among the other championship designs at The Greenbrier.

**The Ashford Short Course:** The newest golf offering at The Greenbrier, The Ashford Short Course is a 9-hole walking course. The course is available to members of The Greenbrier Sporting Club, Greenbrier Golf and Tennis Club members and guests of The Greenbrier. The Ashford Short Course features designs from some of the most famous holes in golf. It provides the perfect opportunity for golfers to perfect their short games or create friendly competitions with friends when time for a full round isn't available.

**The Snead Course:** Exclusive to members of The Greenbrier Sporting Club, The 7,025-yard course was designed by Tom Fazio and opened in 2004 to much acclaim, including being voted No. 3 in the "Best New Private Golf Courses in America" by Golf Digest Magazine. Named after the legendary Sam Snead, who has a long history with The Greenbrier, the course was built on the former location of a landing strip adjacent to the other golf courses, which was part of the evacuation plan during the Cold War.

### **A Military Tribute at The Greenbrier**

Since 2010, the PGA TOUR, FedExCup event has been played on The Old White TPC Course. The tournament has seen the likes of Tiger Woods, Phil Mickelson, Tom Watson, Nick Faldo, Jordan Spieth, Bubba Watson and many more stars of the game compete. Winners have included Stuart Appleby, Scott Stallings, Ted Potter Jr., Jonas Blixt, Angel Cabrera, Danny Lee, Xander Schauffele, Kevin Na and Joaquin Niemann.

### **The Greenbrier Golf Academy**

The Greenbrier Golf Academy's team of expert instructors offers a variety of programming to all resort guests and members. All instruction takes place at The Greenbrier Golf Academy, a private facility containing a 60,000 square foot practice tee, chipping and putting practice greens, led by Director of Instruction Billy Winters, voted the best instructor in West Virginia by Golf Digest from 2017-18. In 2019, True Spec Club Fitting opened at the facility. The studio's fitting matrix has more than 30,000 club head and shaft combinations from all major equipment manufacturers, and each club fit at True Spec Greenbrier is hand-built in its Scottsdale, Arizona, build shop.

### **Seasonality**

In general and under normal atmospheric conditions, The Greenbrier and Old White TPC Courses open in early April. The Greenbrier Course closes in late October, while The Old White TPC is open through late November. The Meadows Course is generally open all year long, weather permitting.

### **Rates**

Rates range from \$95 to \$450, depending on the course and the season. Rates are subject to change without notice.

## **QUOTES**

### **Robert Harris, Vice President of Golf, The Greenbrier**

"The Greenbrier offers a wide variety of golfing options to its guests, as well as the best instruction available. If you're a golf enthusiast, The Greenbrier is a place you simply have to visit."

## **LINKS, PHOTOS & VIDEOS**

<http://www.greenbrier.com/golf>