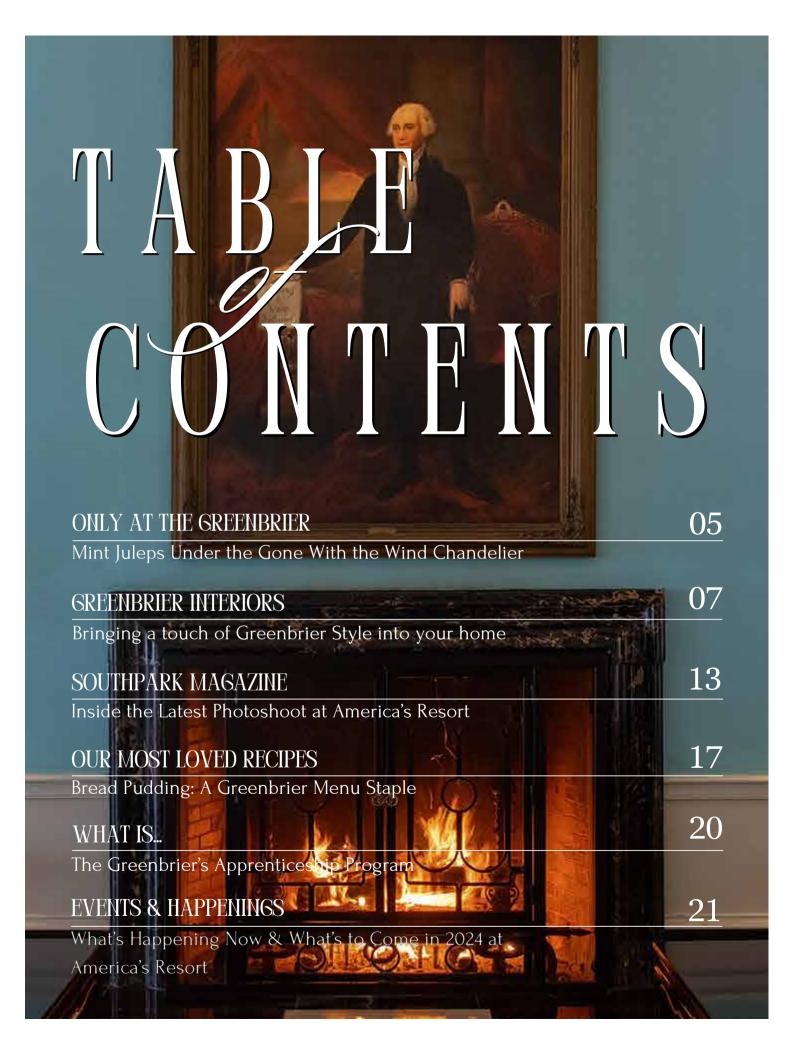




NEW SPRING ROW COTTAGE DESIGN THE "TRADITIONALIST"



"The Traditionalist" is a scheme that embodies the calm and inviting feeling visitors have been experiencing at America's Resort for centuries. Nodding to a traditional southern home, this scheme has a classic look that will never go out of style. With light blues, greens and pops of pink, it was carefully curated for those who appreciate some color but are also searching for a subdued look to fit their visions of ideal Greenbrier living.



One Sporting Club Drive, White Sulphur Springs, WV 24986 (304)536-7792 | GreenbrierLiving.com







SNEAD GOLF COURSE 5 - 167 Meister Lane Offered at \$2,695,000

This spacious 4 bedroom, 4 full and 2 half bath estate boasts the finest in mountain and fairway living. Special timber frame post and beam interior and exterior, as well as Ghiloni Signature shake shingles are features of this home's fine architectural details. Situated along the 16th fairway of The Greenbrier Sporting Club's Snead golf course, this residence offers expansive outdoor living space. The open floor plan with high ceillings, handset fireplace, and gourmet kitchen offers multiple gathering spaces to enjoy the golf course and mountain vistas. The master bedroom is highlighted by a cathedral ceiling, spacious bathroom with shower and whirlpool tub, while 3 additional ensuite bedrooms offer ample space for family and friends.







RIDGES 32 - 294 Tyler Ridge Offered at \$3,495,000

View this premier luxury mauntain retreat situated on six acres in the Ridges at The Greenbrier Sporting Club. From the moment you step down into the magnificent great room with soaring ceilings, stone fireplace, and bold rustic timbers, you will know that this is an elegant and unique mountain lodge style home. This property offers six bedrooms, five and a half bathrooms, two large family rooms, three fireplaces, a temperature controlled wine cellar, and a handsome executive office retreat fit for a CEO. Multiple decks, front and back, offer unique and breathtaking views of the historic Greenbrier resort. This well appointed mountain property is in a class by itselfi





WINT JULEPS
UNDER THE

Jone With

CHANDELIER

Two incredible pieces of history come together at The Greenbrier's Lobby Bar, where a signature cocktail meets an iconic fixture.

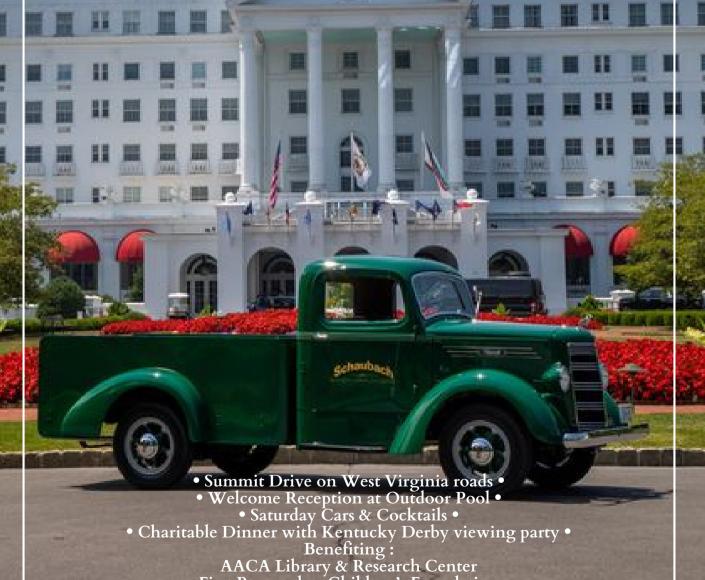
While many associate the mint julep with the Kentucky Derby — and the Bluegrass State, in general — there is evidence that shows the popular drink actually has its origins at The Greenbrier.

The oldest account book at The Greenbrier dates from 1816 and reveals that guests ordered "julips" as a cost of 25 cents per drink or three drinks for 50 cents. It seems quite possible that these drinks were served as soon as the first tavern opened on the resort property in 1808. By 1914 — the first full year that The Greenbrier hotel was open — the mint julep was such a staple that a recipe for the drink appeared on the resort's souvenir calendar. Of course, it has long been a tradition that a mint julep be served in a silver cup, and that's the way it is presented at the Lobby Bar today.

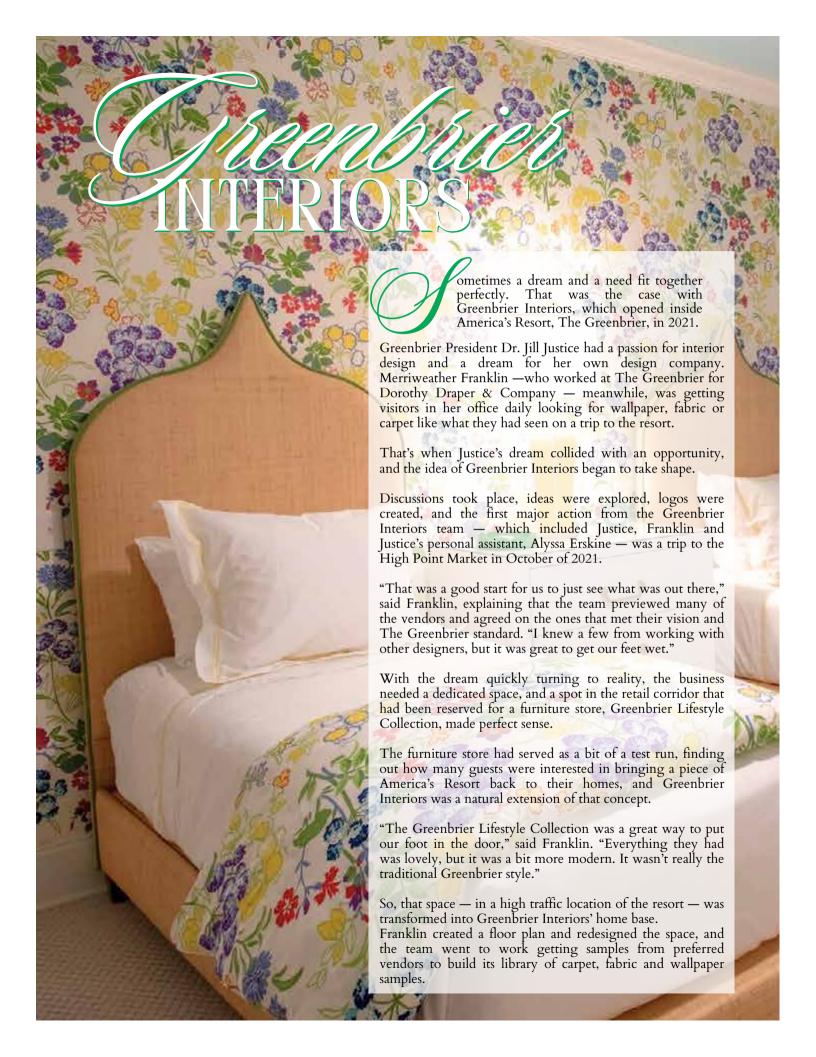
While guests sip on their juleps, they need only look overhead for another piece of history. The chandelier in the Lobby Bar was actually used on the 1939 movie set of "Gone With the Wind." The Greenbrier's interior designer and curator, Carleton Varney, purchased the chandelier from the collection of Debbie Reynolds.



MAY 3-5, 2024



First Responders Children's Foundation WV Autism Training Center • Sunday Concours in iconic Front Circle •





y March of 2022, the business was fully functioning, and it was time for the team to start designing. Again, opportunity and vision met, when The Greenbrier's legacy cottages

went on sale through The Greenbrier Legacy Club. The Spring Row Cottages were offered to potential buyers with the options of upgrades, and it was up to Greenbrier Interiors to craft four unique design concepts to offer to new homeowners with their upgrades.

Franklin and team went to work, and soon the Showstopper scheme was the first one completed. By that time, word was starting to spread about this new interior designer inside the resort, and with The Greenbrier name to back it up, the company received instant credibility.

Families like the Marion family, who own a 6-bedroom home on Springhouse Court at The Greenbrier Sporting Club, turned to Greenbrier Interiors for assistance.

"The Marions was fun, because they really gave us free rein," said Erskine, who has a background in fashion design but explained that she jumped into this new world of interior design blindly. "They wanted to have The Greenbrier look, but they said, 'Our house is your canvas; go have fun!' Of course, they gave us a budget, but it was fun to watch Merriweather put everything together."





On such a large project, Franklin quickly realized the value of her team.

"As a designer, it's so fun to create," said Franklin who officially became the Lead Designer with Greenbrier Interiors. "But it can also be really stressful. I lean on the team and want their feedback. If they have an opinion, I want to hear it."

The work came quickly, and so did the challenges. In a world still dealing with the fallout of the COVID pandemic, getting the supplies needed wasn't easy. Home redesigns were more popular than ever — as people spent more time working from home or locked down inside — but the supply chain couldn't keep up with the demand.

"Some companies were requiring up to 40 weeks for delivery," said Erskine. "That's a hard sell when clients want something to go in their homes immediately."

Like any good team, Greenbrier Interiors met those challenges head-on and, as business continued to grow, it added an intern to the team in the form of West Virginia University student Sienna Kohler Cristofoli, who provided another set of eyes, ears and hands.

"I had never heard of The Greenbrier," said Cristofoli, candidly. "But my school program required an internship, and I applied."

The new member fit the team perfectly, both in terms of personality and expertise, and when she graduated from WVU with a Bachelor of Science in Interior Architecture this past July, she became a full-time member of the team.

"Sienna works the CAD program and the floor plans for us," explained Franklin of Cristofoli's role. "It's nice to have a younger person with a great understanding of the latest technology and a fresh perspective on design."

With the "Dream Team" in place and relationships formed with top-level vendors, Greenbrier Interiors is now functioning at peak efficiency. It has completed — or is in the process of completing — 20 major home design projects, as well as a number of smaller ones along the way. Shipping is happening more quickly, and Greenbrier Interiors' prime location at The Greenbrier has led to plenty of walk-in business.

"I think it's going even better than expected," said Franklin of the first couple of years in business. "I was shocked with how many projects we had in the first year. There are a lot of walk-ins, but I expected that."









The small team wears several different hats. Erskine, the Project Manager, orders all the products and communicates with the vendors to make sure everything is shipped on time and makes it to the correct location.

Once items are delivered to The Greenbrier's warehouse — a major benefit that many interior designers don't have — the team unboxes them and delivers them where they need to go. They even hang pictures, make beds and ensure the homes in which they are working are clean and tidy.

"We make sure that the space our clients are coming home to is the space we would want to walk into, as well," said Erskine.

Every day brings about something different, and each client's request is unique.

"A lot of people know what they want," said Franklin. "That makes it easy for us. But there are other people that require some additional guidance to bring their vision to reality, and that's what I love to do."

No matter the process, the Greenbrier Interiors team goal is to make sure that every client is satisfied, and together with the client, it has created some amazing designs.

"The Ray family was amazing," said Franklin, when asked about some of her favorites. "Their Baltimore G might be my all-time favorite. They were so organized and on top of everything. They were on the same page as us the entire time, and that really made the project nearly perfect."

As the business continues to grow, Franklin said she'd love to work with more Sporting Club owners on their homes, as well as increase the business her team is doing outside West Virginia.











"We have a lot of homes out of state, and that's really exciting," she said. "Hopefully, we have more of that, because we love to travel, see different places and bring a touch of The Greenbrier to other states."

She also wants people to understand that not every project is a home redesign — they've helped clients with something as simple as picking a paint color — and Greenbrier Interiors is happy to work with any budget.

"Not every project is going to have a luxury budget," she said. 'We work as best as possible with every client."

"A lot of people think we're out of their price range, because we're at The Greenbrier," Erskine agreed. "That's not the case. We can work with everybody, and have vendors we can use to meet just about every request."

Greenbrier Interiors can be found in the retail corridor, across from Dorothy Draper Home and just up the hall from the Candy Maker. Inquiries can also be made online at GreenbrierInteriors.com or by calling 304-536-5319.







The Lerfect Backdrop SOUTHPARK MAGAZINE



hen freelance writer Krisha Chachra was asked to put together a travel feature for the November issue of SouthPark Magazine — a luxury lifestyle

publication that is distributed in the affluent areas of Charlotte, North Carolina — she knew just where to turn. A Blacksburg, Virginia, native, the global travel columnist was a frequent visitor to America's Resort, and in fact was married at the Springhouse in 2012. The Greenbrier was thrilled to welcome her back to share the resort with the SouthPark audience.

The collaboration was also a dream come true for SouthPark's Style Editor, Whitley Adkins. A native of Ashville, North Carolina, Adkins was also aware of America's Resort, which had long been on her to-do list when it came to desired projects.

"I know part of what took me so long to bring the project to fruition is the thought of falling short in execution for such a dream project at such a dream location," said Adkins. "Normally, I start where I have established contacts, and in this case, I had none."







That changed when she learned of Chachra's connection. "This connection gave me the boost of confidence I needed," she explained. "Because of the incredible hospitality and professionalism extended to me upon contact, any intimidation vanished immediately, and excitement ensued."

The SouthPark team — which included Chachra, Adkins, photographer Mira Adwell, models Elle Danielson and Channing Queen, hair stylists Farah Karim and stylist Brooke Maples — arrived on September 7, 2023, and spent parts of four days living The Greenbrier experience, while capturing some amazing images along the way.

During the visit, the team styled photo shoots in the Presidential Suite, public spaces throughout the hotel, Howard's Creek Lodge and other Greenbrier locations. Team members enjoyed activities like bunker tours and a Farm to Table dinner and experienced a magical late-summer getaway — with plenty of work on the side.

"The Grand Staircase of the Presidential Suite deserves an Oscar, magazine cover photo and best dressed award all in one," said Adkins, who explained she couldn't narrow down a favorite among all the amazing photo locations. "The dining room of the Presidential Suite is approachable elegance personified, and there is no more sophisticated place for a night cap than the Virginia Room of The Windsor Club. Because of the size, scope and beauty found in every last inch of space at The Greenbrier, the photo shoot opportunities are endless."









Like most who visit, Adkins and the SouthPark team was infatuated with the Dorothy Draper design that makes America's Resort so unique.

"As an equal parts design and fashion lover, Dorothy Draper's signature style for mixing bold prints, colors and patterns is shown exemplified here, at the highest level of display for creating the most perfect amount of tension," said Adkins.

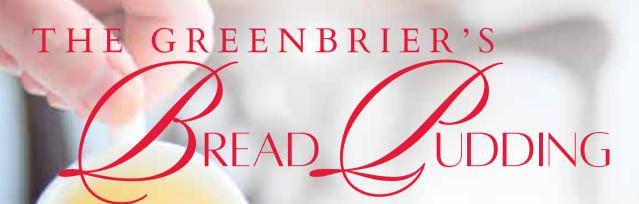
It wasn't just the views that captured Adkins' attention, either. An avid traveler, she was blown away by the overall experience of a trip to The Greenbrier.

"Truly, there is no place I have ever been that rivals The Greenbrier in hospitality," she explained. "After my first visit, I decided the reason for this feeling is that I do not believe I heard the word 'no' once. I believe there is an unparalleled commitment to making every guest feel like they are at home, except that home is a daydream.

"There is so much American history in this place. The Greenbrier is a museum in and of itself. Simply put, there is no more sophisticated display of bold style in America."







BREAD PUDDING BASE

4 cups milk

3/4 cup sugar

1/2 tbsp vanilla paste

7 eggs

4 cups bread, cubed

1/2 cup raisins

Apricot Jam for glaze

Fresh Berries for garnish

WARM VANILLA SAUCE

1 cup milk1 cup heavy cream1/2 cup sugar5 egg yolks

1 tsp vanilla paste

INSTRUCTIONS

Warm 2 cups milk and sugar. Then whisk into the eggs along with the remaining milk and vanilla. Soak assorted cubed bread with the warm milk mixture and bake at 320 degrees F for 45 minutes. Glaze with apricot jam and garnish with berries. Serve hot with the Warm Vanilla Sauce.

WARM VANILLA SAUCE INSTRUCTIONS

In a sauce pot, warm the milk, vanilla and heavy cream together. Blend the egg yolks and sugar, and add to the warm milk mixture. Cook to 170 degrees F.



DIAGNOSTIC EXCELLENCE (Ince) 1948

Unlock the key to a long and healthy life with our Executive Health program at The Greenbrier Clinic. In just two days, we offer a comprehensive approach to optimize your well-being. Our expert team of physicians, nutritionists and fitness specialists will guide you through a personalized assessment, providing you with a roadmap to optimal health. From advanced screenings to tailored nutrition plans and cutting-edge fitness routines, we will empower you to take control of your health. Invest in yourself and experience the transformative power of Executive Health at The Greenbrier Clinic.





NTRODUCING



MORPHEUS8

by INMODE

WHAT IS MORPHEUS8? • Morpheus8 is an FDA-approved skin treatment method that combines two proven technologies:

- Radiofrequency (RF) treatment which uses controlled heat to tighten lax skin and reduce fine lines and wrinkles
- Microneedling which uses fine needles to prick the skin and stimulate new tissue growth, smoothing, firming, and evening complexion and minimizing scars and wrinkles











The

MEDSPA



Control Contro





The Greenbrier's Culinary Apprenticeship Program began in 1957 when Executive Food Director Hermann G. Rush and Managing Director E. Truman Wright put the idea in place to help train future chefs for The Greenbrier's world-renowned kitchens. Sixty-seven years later, program has graduated more than 300 chefs. who have found work not only at America's Resort, but also at prestigious locations around the world. Under the direction of Executive Chef Bryan Skelding and Executive Pastry Chef Jean François Suteau, the Apprenticeship is not culinary school, but rather an intense, hands-on training program, designed to refine and develop the skills necessary to be successful in any position in the food and beverage industry. Today, the program features both the savory and pastry disciplines. Chef Skelding directs the savory discipline, while Chef Suteau heads the pastry students. The threeyear program uses a combination of lectures, demos, practicals and hands-on rotations in various outlets throughout the property.

By the end of the program, apprentices have developed skills including menu planning, stocks, sauce making, gastronomy, classical cuisine, regional and international cuisine, food and wine pairings, butchery and leadership that allow them to pursue their dream jobs in the industry. Each February, the program holds a graduation, during which the students participate in a hot food and cold food competition against fellow apprentices. Judges are brought to The Greenbrier to critique, judge and present awards, and the students and their families are rewarded for a job well done with a Gold Service Ceremony. Graduates of the program have found their way to the highest levels of nearly every avenue of food and beverage. From instruction to country clubs, resorts, stand-alone restaurants, catering and even television at locations around the graduates of The Greenbrier world, Culinary Apprenticeship Program have achieved their dreams, and it's a tradition The Greenbrier hopes to continue for years to come.

To learn more, scan QR code or visit https://www.greenbrier.com/dining-culinary-apprenticeship-program/.



TERTIM

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ADVENTURE ZONE

Whether you're booking an early tee time or scheduling a spa day, the kids-only adventure zone is the perfect activity to keep little ones aged three to ten entertained while the grown-ups of your group indulge in some quality time together. With activities changing daily and supervision from qualified staff who make the enjoyment of every Adventure Zone participant their top priority, it's the perfect opportunity for your child to explore and make friends.



BOURBON AT THE BAR

Bourbon lovers, be sure to try The Greenbrier's private selects — Woodford Reserve Peace and Justice, Jack Daniels Single Barrel Rye, Vellowstone from Limestone Branch Distillery, a private selects—woodnot reserve reace and justice, Jack Danies Single Barier Rye, Vellowstone from Limestone Branch Distillery, a private select from Smooth Ambler Spirits, Swilled Dog, Maker's Mark and more—that can't be found anywhere else. Also, don't forget to visit Bourbon at the Bar each Friday and Saturday at 5:00pm and 6:00pm to sample some of The Greenbrier's favorite bourbons, hand selected by members of the beverage staff. Whether you are a seasoned bourbon drinker, or just of the Greenonier's favorite bourbons, name selected by members of the beverage staft. Whether you are a seasoned bourbon drinker, of learning to love America's Native Spirit, you will enjoy sampling our private barrels with an experienced member of The Greenbrier beverage team providing tips for nosing and tasting. You'll also learn about the details of each private barrel select you are sampling, including information about the distillery and the process of choosing the barrel. The tasting includes five 1-ounce flights paired with a domestic charcuterie plate. Every Friday & Saturday • 5:00pm & 6:00pm



NIGHTTIME 5-STAND SHOOTING

Embrace the beauty of Kate's Mountain and the thrill of trap and skeet shooting without the chill of the winter air inside The Greenbrier's fully-énclosed 5-stand. The climate-controlled area, which opened in 2022, provides an exhilarating experience of 25 rounds. Watch the clays explode against the backdrop of the night sky as the mountain is fully illuminated for a view, and an evening, you won't soon forget. Every Friday • January 5 - March 8, 2024 • 5:00pm - 6:30pm



TAROT CARD READINGS

The best "you" may be just around the corner with a Tarot Card Reading at The Greenbrier. Garner valuable insight into just about any decision you're facing — from relationships and personal growth to finance and professional development. With an open mind, a reading may offer guidance. Every Friday & Saturday • January 5 - March 10, 2024 • 5:00pm - 7:00pm • May 24, 2024 • 5:00pm



WINE TASTINGS

Sample wines curated by The Greenbrier's beverage team and find some inspiration for your next gathering. Every Saturday January 6 - March 9, 2024 • 5:00pm - 6:00pm



TIE ONE ON CRAFT BEER TASTING

This unique event features two West Virginia treasures — fishing and craft beers. The Greenbrier's experienced and knowledgeable fishing guides present an introductory guide to fly-tying, complete with instruction and information on which flies to use in various conditions. Participants will tie three different flies that they can take with them the next time they hit the water, along with the knowledge of how to create more on their own. Between each fly, participants will also learn about a Mountain State brewery, the story of its origins and sample five of its most popular beers. It's an informative and enjoyable afternoon that may also include some incredible fishing stories from the guides who have almost seen it all. Every Saturday • January 6 – March 9, 2024 • 2:00pm – 4:00pm



FAMILY PICKLEBALL TOURNAMENT

A racquet sport that combines elements of tennis, badminton, and table tennis, pickleball — originally invented as a backyard sport for children — is now one of the fastest-growing American sports. Test your skills in a friendly competition and create unforgettable memories. Every Saturday. January 6 – March 9, 2024• 2:00pm – 4:00pm January 14, 2024 - February 18, 2024 • 2:00pm - 4:00pm



MURDER MYSTERY DINNER THEATRE

It's 1960, and the male doo-wop trio, The Venturas, are performing at the Poconos. But murder takes top billing on the marquee that night! Keep your eyes and ears open and follow the clues to solve this mystery, while enjoying an incredible meal from the kitchens of America's Resort. It's an evening filled with both intrigue and flavor. February 17th, 2024 • 6:00pm - 8:00pm



DINNER & A SHOW featuring DUELING PIANOS

The Flying Ivories Dueling Pianos show has been performed around the world. From Billy Joel to Aretha Franklin, from Sinatra to Metallica, from Johnny Cash to Katy Perry, it's an all-request show that will have the audience members of all ages on their feet from start to finish. February 18, 2024 • 6:00pm – 8:00pm







Dorothy Draper Decorating Weekend

March 1 - 3, 2024

Celebrating six decades of Carleton! • Dorothy Draper & Company, Inc., America's oldest established continually operating interior design firm, continues to oversee all aspects of design throughout The Greenbrier since 1946. This colorful weekend, led by members of the Dorothy Draper Team, features behind-the-scenes tours, lectures, and receptions which allow you to immerse yourself into the world of Draper!

Easter

March 29th - 31st, 2024

The Greenbrier's Easter basket is overflowing with events and activities for the entire family throughout Easter weekend, thanks to the work of Greenious H. Brier, the resident bunny at America's Resort. He has been busy this year, planning to assure there's something for everyone during this holiday celebration.

Children's activities include painting workshops, craft decorating, balloon artists and, of course, the Children's Fun Fest and Egg Hunt. This complimentary event has been a family-favorite for decades. For the adults, the weekend features painting workshops, cocktail and wine tastings and more. There are plenty of activities for the entire family, as well. A place setting workshop, Easter family photos, family bingo, a Bunny Hop Fun Run and an Easter Sunday Brunch are just a few of the options.

The Greenbrier hasn't forgotten the true meaning of the holiday, either. A Sunrise Service on Sunday morning provides a time for worship for guests of all denominations. Make your plans to celebrate Easter and the arrival of spring at America's Resort and create memories that will last a lifetime.

Concours d'Elegance

May 3-5, 2024

Since its inception in 2018, The Greenbrier Concours d'Elegance has grown to become one of the premier automotive events in the United States, drawing car collectors and enthusiasts from across the country to the iconic Greenbrier resort for a weekend filled with smiles and horsepower.

Half Marathon

May 11th, 2024

The Greenbrier Half Marathon is a luxury destination race like no other. Participants will run exclusively on the 11,000-acre grounds of the world-class Greenbrier Resort that has played host to 26 of our country's 46 presidents and has long been a favorite destination of royalty, celebrities and business leaders.

Checoming • EVENTS

Mother's Day Brunch

May 12th, 2024 • 11:00am – 1:00pm

Celebrate Mother's Day at a place nearly as spectacular as the women we honor on this special holiday, created right here in West Virginia. The sights, smells and tastes of this extraordinary buffet are exactly what one would expect from The Greenbrier's award-winning culinary team, with eggs and pancakes, made to order, a soup station and lunch selections. Guests will also find brunch favorites like house made pastries, fresh smoothies and salads, as well as Greenbrier specialties like shepherd's pie and Beef Wellington. Of course, the meal is finished with desserts just as sweet as Mom. Let your mother, grandmother, wife — or anybody else who fills this unique place in your heart — know just how proud you are to call her Mom by letting The Greenbrier treat her like a queen.

Memorial Day Weekend

May 24th - 26th, 2024

There's no place quite as patriotic as America's Resort, and during this meaningful weekend, The Greenbrier honors those who have made the ultimate sacrifice for all of us, while also celebrating the freedom they've allowed us to enjoy. The weekend's festivities include family events like bingo, trivia and pickleball and croquet tournaments. The arrival of summer is enjoyed with outdoor events like the Oddball Olympics and movies on the lawn. It isn't Memorial Weekend without food and drink, and Bourbon at the Bar and a unique Farm to Table dinner satisfy those requirements. Enjoy the start of summer with a weekend filled with entertainment and reflection by spending your holiday at America's Resort.

Fourth of July Celebration July 3rd - 5th, 2024

America's Resort has been celebrating America's birthday almost from the country's formation, and that grand tradition continues in 2024 with a weekend filled with activities to celebrate the United States and the freedom it affords. From family competitions to mixologies and scavenger hunts, the schedule is packed with activities for guests of all ages and interests. Of course, it wouldn't be 4th of July without parades, food and fireworks, and that's all included in a weekend designed to create memories that last a lifetime.



